



# GEORGES RIVER COUNCIL

## MAYORAL MINUTES

### ORDINARY MEETING

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Monday, 25 June 2018

#### Mayoral Minutes

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## Mayoral Minutes

### Item: MM006-18 Georges River Council's Pink Up Your Town in partnership with the McGrath Foundation

Mayor: The Mayor, Councillor Greene

#### Background

The McGrath Foundation, started by Glenn and Jane McGrath in 2005, raises awareness of breast cancer throughout Australia. The foundation also supports those affected by breast cancer by raising money for specialist McGrath Breast Care Nurses to be in communities across Australia. This foundation helps countless women diagnosed with breast cancer and provides much needed support. Recently, the foundation has called on Georges River Council and encouraged us to get involved in their latest community initiative called, *Pink Up Your Town*.

*Pink Up Your Town* calls for entire towns to 'pink up' to raise funds to support their specialist McGrath Breast Care Nurses, create a visual show of support for local families affected by breast cancer, and raise greater awareness around the Pink Ribbon campaign.

I believe this is a unique opportunity for our Council to continue supporting our local community. During the month of October, Council will show our support by working with council staff and the community, and in particular local business, to 'pink up' the Georges River area and raise funds to support the McGrath Foundation's work. Feasible program options could include:

1. Article within Council's quarterly magazine, *Community*
2. A focused social media campaign that can focus on showcasing key town centres and the efforts of local businesses to support the cause
3. A focused advertising campaign through The St George Leader
4. Create pink signs for Hurstville Oval
5. Celebrate the JLT Cup in October with a 'pink stumps day'
6. Street banners in our two CBDs – Hurstville and Kogarah
7. Pink fairy lighting in trees in selected areas across our LGA
8. Create pink elements throughout the Hurstville Central Plaza
9. Pink caps for our front line customer service and library staff to wear throughout the month
10. Promote the program within local schools and businesses, encouraging them to hold fundraising activities and hold a competition for the 'pinkest' area
11. Engage the local community through Council's Multicultural Reference Group, Access & Inclusion Reference Group, Aboriginal Reference Group, and Youth Advisory Committee
12. Change the GRC logo to pink on staff email signatures and on Council's social media pages

13. Illuminate the Civic Centre, Marana Auditorium and Hurstville Museum & Gallery buildings in a pink wash

In addition to these initiatives, I call on my fellow Councillors to help promote this cause and encourage members of the community to get involved. This is an opportunity for all of us to work towards helping those affected by breast cancer and especially those affected by it in the Georges River area.

**MOTION:**

That Council utilise the remaining budget from the 2017 – 2018 financial year's donations and grants budget of \$22,200 to support a donation to the McGrath Foundation (\$11,100) and cover the costs for the 2018 – 2019 'Pink Up Georges River' program (\$11,100).

**Item: MM007-18 Sydney Football Club to Play at Jubilee (Oval) Stadium**

**Mayor:** The Mayor, Councillor Greene

## **Background**

The NSW government has announced the demolition and reconstruction of Allianz Stadium, that will leave Sydney Football Club (FC) without a home ground over the next 3-4 seasons.

Sydney FC has previously announced in the media that next season they will play six home games at the Sydney Cricket Ground and the remainder at Leichardt Oval and Jubilee Oval.

Sydney FC has informally liaised with Council senior management, exploring a mutual interest to pursue games at Jubilee and other future possibilities. In particular, discussions have progressed in regard to hiring Jubilee Oval for A-League, Asian Champions League and FFA Cup matches to be played there from the 2018/19 season.

The facilities at Jubilee Oval provide Sydney FC with a first class stage for their home matches, and having four change rooms enables the possibility of precursor Womens (W) League games to be played at Sydney FC A-League fixtures.

The commitment of Sydney FC to play matches at Jubilee Oval will markedly enhance the content at the venue and will benefit the local community as well as Sydney FC supporters in southern Sydney.

In addition to the community benefits, the business case for improved infrastructure at Jubilee Oval such as the installation of a permanent sound system, CCTV and video screen will be improved by the increased content at the venue.

Jubilee Oval is a premium venue, and continues to be significantly utilised for sporting and other events since Georges River Council resumed management of the venue in February 2017. Continuing the current negotiations with Sydney FC is consistent with Council's adopted position of increased sharing of the facility with other sporting codes and the community.

It is intended that the discussions with Sydney FC will now proceed to be formalised, including the commencement of a formal negotiation to enter into a hire agreement with similar terms and conditions to other comparable hirers at Jubilee Oval.

## **MOTION:**

That the General Manager be authorised to finalise a hire agreement between Council and Sydney Football Club to secure home games for a period of up to four years under terms and conditions consistent with those of other comparable hirers at Jubilee Oval.

**Item: MM008-18 Georgie the Dragon wins a Highly Commended Award at the Local Government Professionals Australia (NSW) Excellence Awards**

**Mayor:** The Mayor, Councillor Greene

**Background**

Council's mascot Georgie the Dragon took home a highly commended award in the Special Project Initiative category at the recent Local Government Professionals Australia (NSW) Local Government Excellence Awards, which was held on 7 June 2018.

This category recognised leadership where an individual, team or council had developed a concept or practice that significantly improved the business in which they worked, development of processes or practices that has had a major impact on the organisation or its customers.

The concept of Georgie the Dragon occurred in early 2017, with Georgie the Dragon mascot being introduced to our community as part of Georges River Council's branding project in April 2017. The mascot's design was inspired by Council's distinctive logo that features a striking red dragon.

As a newly amalgamated Council, the dragon logo was selected through an extensive consultation program which found that the dragon motif struck a chord with residents. Both the logo and Georgie the Dragon were developed by in-house experts, representing considerable savings to ratepayers.

The dragon mascot was created to provide a visual representation of Council that was easily identifiable by the community and enabled Council to engage with the community in a fun and entertaining way.

Funded through NSW government merger funds, Georgie has appeared at numerous Council and community events, such as our Australia Day and Lunar New Year Festivals, One Billion Rising and plenty of school fetes and has proved extremely popular, particularly with young children.

The '***Bringing the Brand to Life***' initiative was nominated for a Special Project Award as it highlighted a successful example of excellent community engagement, creativity and effective branding to promote our Council in a positive and friendly manner.

Go Georgie!

**MOTION:**

THAT the General Manager and staff involved in this project be congratulated for a job well done in promoting Georges River Council in a positive and friendly manner and in receiving this coveted award.

